

NATALIE SANDERS

USER EXPERIENCE DESIGNER

PERSONAL STATEMENT

I am a User Experience Designer who is passionate about creating better, uncomplicated experiences for people. My background in education and communication development has helped me focus on crafting creative solutions to create easy to use products that work for users.

EXPERIENCE

User Experience Designer

I Would Rather Knot, Remote / Oct 2020 - Present

I am designing an end-to-end responsive website for a business that focuses on custom orders. I am working with the business owner to discover the best solution for creating a website that her customers can understand and use. My responsibilities include facilitating initial customer interviews, competitive analysis, creating branding material, building high-fidelity wireframes and conducting usability testing.

Instructional and Communications Designer

Carey Theological College, Vancouver, Canada / Feb 2019 – Feb 2020

I worked closely with the online learning coordinator to organize and create course content to create better pathways for student learning. My responsibilities included filming, editing and uploading instructional videos, as well as creating guides for incoming graduate and doctoral students. I also worked with the communications team to create and edit content for marketing videos, email campaigns, and website material and design on WordPress.

Customer Service Lead

Regent College Bookstore, Vancouver, Canada / Jan 2016 – Dec 2018

I managed daily sales reports, accounts payable, inventory, and shipping/logistics. I worked on daily store operations, such as helping customers in person, over the phone or through email. I also served as the main vendor liaison and trained new staff members, as well as trained staff members taking on more responsibilities.

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SKILLS

User Experience Design
User Research
User Interface Design
User Interviews
Collaboration
Problem-solving
Wireframing
Prototyping
Usability Testing
Branding

TOOLS

Figma
InVision
Miro
Whimsical
WordPress
Microsoft Suite
SharePoint, Office Suite, Teams
Google Suite
Adobe Creative Suite
Premiere, Audition, Photoshop

EDUCATION

DesignLab
Certificate, UX/UI Design
2020 - Present

Regent College
Graduate Diploma, Humanities
2014 - 2017

Pacific Rim University
Bachelors of Arts, Social Sciences
2011 - 2013